

MAKING MEDIA LITERACY EVERYBODY'S BUSINESS: A CHALLENGING PATH FORWARD

A KNOSH 'N KNOWLEDGE PROGRAM WITH

JESSICA Z BROWN

Join Jessica Brown as she discusses the challenges and the joys of being media literate...because media literacy intersects with media messages about so much that concerns us...our health, science, public policy, social justice, entertainment.....and faith.

Being media literate connotes a certain amount of savvy when it comes to discerning the myriad media messages we digest daily. But becoming and staying media literate is hard work. Are you up to the task? How do we deal with bombarding media messages on a variety of media platforms, and with ever-changing technology?

Jessica will guide us through the challenges both consumers and producers of messages face, and show us how to become ever-mindful, critical-thinking citizens.

SUNDAY

15

SEPTEMBER
2019



9:30 AM Breakfast

10:15 AM Program

\$6/person

RSVP by 9/6

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Jessica Z. Brown, a media literacy proponent and educator, often speaks to professional and parent groups on the importance of media literacy, a useful life-long critical-thinking skill. She strongly believes sustained media literacy education can greatly benefit a community's economic development and help promote healthy communities. Wife of Curt Billhymer, mother of daughters Jackie and Leslie, and longtime community connector and professional volunteer, she is founder and president of Gateway Media Literacy Partners, Inc., (GMLP) a nonprofit organization operating in the bi-state region, tasked with educating citizens about media literacy's ongoing importance in civic life. A full adjunct professor at Webster University for the past 15 years, and a multi award-winning communications professional whose body of work covers many media platforms, Brown has enlivened her classes with broad media communications experience that includes newspaper reporting, photography, television broadcasting and documentary production, as well as management of a variety of communications disciplines at a large telecommunications company. She currently is working with international colleagues as business manager for the Digital International Media Literacy E-Book (www.DIMLE.org), following a five-year stint on the national board of the National Association for Media Literacy Education, www.NAMLE.net